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National platform for women entrepreneurship



## First Annual Summit of the National Platform for Women Entrepreneurship

### NEW PERSPECTIVES ON WOMEN ENTREPRENEURSHIP

#### AGENDA

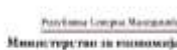
#### Day 1: 18.11.2021 (Thursday)

#### Networking, exchange of experiences & good practices

09:30 – 10:00	Registration of participants
10:00 – 10:30	<b>OPENING OF THE SUMMIT</b> Welcome speech <ul style="list-style-type: none"> <li>• <b>Mr. David Geer</b> - EU Ambassador, Head of the Delegation in North Macedonia (tbc)</li> <li>• <b>Mr. Fatmir Bytyqi</b> - Deputy of the Prime Minister in charge of economic affairs, coordination of economic sectors and (tbc)</li> <li>• <b>Mr. Kreshnik Bekteshi</b> - Minister of Economy</li> <li>• <b>Mrs. Danela Arsovska</b> - Mayor of city of Skopje</li> <li>• <b>Mrs. Valentina Disoska</b> - President of the National Platform for Women Entrepreneurship</li> </ul>
10:30 – 10:35	Video review of the project
10:35 – 11:20	Awards ceremony: <b>"SELECTION OF WOMAN - ENTREPRENEUR OF 2021"</b> <ul style="list-style-type: none"> <li>• Women entrepreneur selected for the best women entrepreneurs in the category of micro companies</li> <li>• Women entrepreneur selected for the best women entrepreneurs in the category of small companies</li> <li>• Women entrepreneur selected for the best women entrepreneurs in the category of medium companies</li> </ul>
11:20 – 11:35	Coffee break
11:35 - 12:20	Panel 1: <b>"International Experiences and Success Stories in Support of Women Entrepreneurship"</b> <ul style="list-style-type: none"> <li>• <b>Mrs. Elisabeta Georgieva</b> - Programme Manager, Delegation of the European Union</li> <li>• <b>Mrs. Wendy Diamond</b> - Women's Entrepreneurship Day Organization Chairwoman</li> <li>• <b>Mrs. Virginia Littlejohn</b> - President and CEO of Quantum Leaps</li> <li>• <b>Mrs. Katerina Haring</b> - FCEM World Vicepresident Europe at FCEM</li> <li>• <b>Mrs. Apostolina Tsaltampasi</b> - President of Association of business women SEGE, President of Balkan coalition of business women</li> <li>• <b>Mrs. Gabriela Kostovska Bogoeska</b> - Executive Director of the Foundation for Management and Industrial Research and WEgate Coordinator</li> </ul>



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<b>12:20 -13:20</b>	Lunch break
<b>13:20 – 14:00</b>	<p><b>Panel 2: "A Look at the Future of Women's Entrepreneurship"</b> (Consequences of Covid, restructuring and how the women entrepreneurs should move forward)</p> <ul style="list-style-type: none"> <li>• <b>Mrs. Valentina Taseva</b> – Director of SEMOS Education</li> <li>• <b>Mrs. Danica Lichenin Blazevska</b> – Owner of Reptil market</li> <li>• <b>Mrs. Vaska Mojsovska</b> - President of the National Federation of Farmers</li> </ul>
<b>14:00-15:30</b>	B2B meetings (live) Scheduling meetings via a web platform

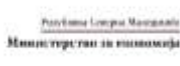
## Day 2: 19.11.2021 (Friday)

### Policy recommendations & increased access to finance

<b>09:30 – 10:00</b>	Registration of participants
<b>10:00-11:00</b>	<p>National Platform for Women Entrepreneurship - goals, results and future steps</p> <ul style="list-style-type: none"> <li>• <b>Mrs. Emilija Andonova, Foundation for management and industrial research</b> - NPWE Barometer 2021 - Overview of the needs of women entrepreneurs</li> <li>• <b>Mrs. Mimi Susleska Petkova, Macedonian Chamber of Commerce</b> - Recommendations of the Thematic group „Policies and programs for women entrepreneurship”</li> <li>• <b>Mrs. Daniela Antonovska, National federation of farmers</b> – Recommendations of the Sector group „Women in rural areas and entrepreneurship”</li> <li>• <b>Mr. Aleksandar Celeski</b> – Presentation of Policy brief „Women in rural areas and entrepreneurship”</li> <li>• <b>Mrs. Elena Blazhevskaa, Association of business women</b> - Future steps and activities of NPWE</li> </ul> <p><b>Awards from the project</b></p> <ul style="list-style-type: none"> <li>• Most successful young leader</li> <li>• CSO - good practices</li> </ul>
<b>11:00 – 11:15</b>	Coffee break
<b>11:15 – 12:15</b>	<p><b>Panel 3: "Programs and Instruments for Financing Women Entrepreneurship"</b></p> <ul style="list-style-type: none"> <li>• <b>Mrs. Tanja Ilievska</b> - Head of Sector for Strategic Planning, Analysis and Private Sector Support Programs in the Fund for Innovation and Technological Development</li> <li>• <b>Mr. Jumni Ademi</b> - State Adviser for Entrepreneurship and Competitiveness of Small and Medium Enterprises in the Ministry of Economy</li> <li>• <b>Mr. Goce Georgievski</b> - Head of Rural Development Sector in the Ministry of Agriculture, Forestry and Water Economy</li> <li>• <b>Mrs. Maja Stolevska Kostadinova</b> - Regional Coordinator International Advisory in the Western Balkans at EBRD</li> <li>• <b>Mr. Igor Andreev</b> - PhD – Director of XFactor Accelerator</li> </ul>
<b>12:15-13:15</b>	<b>Workshop 1: Financial management</b>
<b>13:15 – 14:00</b>	Lunch break
<b>14:00-15:00</b>	<b>Workshop 2: Providing finance / investor relations</b>
<b>15:00-15:30</b>	Conclusions and closing of the Summit



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